

BCCSL KEY POINTS 2012 -2013

Introduction

So far through our events, lobbying, advocacy, networks, research, information, socialising, niche business advice and services, we have endeavoured to achieve the following key objectives:

<i>BCCSL Mission & Objectives</i>	<i>Achieved</i>
1. Promote and support the business interests of all our members both in Sierra Leone and overseas.	✓
2. Strengthen commercial ties between Britain and Sierra Leone.	✓
3. Introduce new foreign business into the Sierra Leone market.	✓
4. Encourage Sierra Leone investment into the UK.	✓
5. To drive the private sector forward and reduce dependency on aid.	✓
6. To encourage local capacity building in the private sector.	✓
7. Promote and support the business interests of all our members both in Sierra Leone and overseas.	✓
8. We aim to achieve our mission through close working links with the British High Commission, DFID and the British Council in Freetown.	✓
9. Reaching out to the local Chamber of Commerce and relevant business associations, other international Chambers recently established in Sierra Leone and the British Chamber of Commerce accredited network in the UK and abroad.	✓

Membership

In recent times, BCCSL has established itself as the most active foreign Chamber in Sierra Leone with a strong membership base representing a large number of the major investors and reputable Sierra Leonean companies. We are increasingly being recognised as a premium and diverse resource for new investors needing to better understand the Sierra Leonean market, for the major investors that represent a wealth of business success in the country and for supporting Sierra Leonean businesses do more business with UK establishments.

Chamber membership has continued to grow and our members (in particular Platinum members) have continued to offer their support to the activities of the Chamber. Below is a list of the current members:

MEMBERSHIP STATUS 2013

	PAID UP MEMBERS	MEMBERSHIP CATEGORY
1.	Standard Chartered Bank	Platinum
2.	CEC	Platinum
3.	Cluff Gold	Platinum
4.	African Minerals	Platinum
5.	West Minister	Platinum
6.	British Airways	Platinum
7.	G4Security	Platinum
8.	Joule Africa	Platinum
9.	Sweet Salone	Platinum
10.	London Mining	Platinum
11.	Camserv	Platinum
12.	Stellar Diamonds	Platinum
13.	Sierra Rutile	Platinum
14.	Dela Rue	Platinum
15.	Dawnus	Platinum
16.	Cape Lambert	Platinum
17.	Hawk	Platinum
18.	Sam King	Corporate Plus
19.	Addax Bioenergy	Corporate Plus
20.	CEMMATS	Corporate Plus
21.	Country Lodge	Corporate Plus
22.	Mantrac	Corporate Plus
23.	IDEA	Corporate
24.	Rowland Wright	Corporate
25.	KPMG	Corporate
26.	Pennarth Greene	Corporate
27.	Clas Legal	Corporate
28.	PWC	Corporate
29.	Elixir	Corporate
30.	SGS SL	Corporate
31.	AMR Gold	Corporate
32.	Duncan Marine	Corporate
33.	Access Bank	Corporate
34.	PKF	Corporate
35.	Vivian Bell & Associates	Entrepreneur

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MEMBERS WHO HAVE LEFT

1.	Talisman	Corporate Plus
2.	ManoCap	Corporate Plus
3.	Crown Agents	Corporate

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1.	Standard Chartered Bank	Platinum
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9.	Camserv	Platinum
10.	Stellar Diamonds	Platinum
11.	Sierra Rutile	Platinum
12.	Dela Rue	Platinum
13.	British Airways	Platinum
14.	Sam King	Corporate Plus
15.	Addax Bioenergy	Corporate Plus
16.	CEMMATS	Corporate Plus
17.	Country Lodge	Corporate Plus
18.	Talisman	Corporate Plus
19.	Manocap	Corporate Plus
20.	IDEA SL	Corporate
21.	Rowland Wright	Corporate

BCCSL Events & Activities

Both Newsletters (1st & 2nd Edition) contains full details on the Chamber's events and activities in the past year.

<i>BCCSL Event Objectives & Benefits</i>	<i>Achieved</i>
<i>1. Priority attendance at BCCSL events</i>	✓
<i>2. Opportunities for Platinum members in particular to network at a senior level with UK and Sierra Leonean organisations and individuals.</i>	✓
<i>3. Access to visiting dignitaries from business, government, political and royal circles</i>	✓
<i>4. Invitations to socialize with other members at informal events.</i>	✓
<i>5. Reaching out to other international Chambers recently established in Sierra Leone and Chambers in the UK.</i>	✓
<i>6. Platinum member CEOs can address Chamber members, at least once per calendar year</i>	✗
<i>7. Annual Platinum members lunch/dinner hosted by the Chamber's President</i>	✓
<i>8. Member sponsorship of events</i>	✓

BCCSL Event & Activities Summary 2012-2013

<i>Event/Activity</i>	<i>In collaboration with</i>
Signing of the UK-SL Trade MOU and Launching of the British Chamber of Commerce in Sierra Leone	British High Commission
Launch of the Blair-Elumelu Foundation	Tony Blair Africa Governance Initiative
BCCSL Trade Fair on board HMS Dauntless	British High Commission
Platinum Members' Dinner with Stephen O'Brien MP & the Hon Minister of Trade, Dr. Richard Conteh	DFID
Inaugural Meeting of the Extractives Industry Sub-committee	London Mining
BCCSL Members' Meeting	British High Commission
UK Bribery Act Update Business Breakfast	Standard Chartered Bank

SL Local Content Lunch & Learn	DFID
BCCSL Christmas Party	Cluff Gold
Strategic Management Master Classes	British Council
Consultative Meeting on Economic Growth Poles	World Bank
BCCSL participation in the: 1. Business Council for Africa’s “Sierra Leone on a Roll” event highlighting key investment opportunities and how to overcome the challenges of doing business in the country. 2. British Chamber of Commerce Annual Conference and International Forum bringing together the Chambers in the UK and the British Overseas Chamber Network.	BCA/BCCSL
Tax Issues affecting Investors and Large Tax Payers	Crown Agents & NRA
“Export Readiness” Workshop for SL SMEs exporting to the UK	SLIEPA
Filling the Skills Gap in SL: The Role of the Private Sector	AfDB & GIZ

BCCSL Marketing & Communications

At last year’s Chamber Members meeting our new website was launched providing the Chamber with a key communication tool with our membership and other external parties. The website has the potential to be developed as a useful leading business platform that gives the Chamber the ability to engage with members, investors and the wider business community in a time efficient manner through various means including:

1. Easy to read online “Guide to doing business in SL” with up-to-date vital and useful business information
2. Current chamber and general business news
3. A research & knowledge base area
4. Fully searchable Member’s directory
5. Post event invitations and other relevant notices
6. Live forums and debate
7. Conduct chamber surveys and solicit the responses of members to key government/stakeholder consultations

Going forward, the Chamber can use this online media tool to upload and send all communications including the Newsletter which will now enable us to offer members the following benefits:

<i>BCCSL Member Promotional Benefits</i>	<i>Achieved</i>
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1. Exposure on the BCCSL website and link to company site, including an individual page with company description in Member Directory	X
2. Free banner advertisement on website for six months	X
3. Delivery of monthly BCCSL email newsletter	X
4. Discount on all advertisement sizes/number of insertions	X
5. Discount on online advertisements and digital sponsorships	X
6. Priority for editorial mentions/quotes in relevant newsletter industry articles	X
7. Guaranteed front-page editorial in newsletter when a premium full-page advertisement is booked (limit of one editorial per Chamber year)	X

BCCSL Representation & Lobbying

As the Chamber continues to be recognised as a strong voice for the private sector in Sierra Leone, it is imperative that the sector-based Sub-committees begin to play a more active role in fulfilling the objectives of the Chamber.

The Extractives Industry Sub Committee has been established within the Chamber to serve as the collective think tank for the mining, oil & gas, fisheries and forestry sectors to discuss issues of common interest and a cohesive broad based forum for articulating industry-related issues to the relevant stakeholders.

The Travel & Tourism sub-committee can now also be convened from the current membership base.