



SIERRA LEONE IS ON A ROLL

■ AGRICULTURE ■ TOURISM ■ MINING ■ FISHING

The Executive Committee would like to invite you to become a Member of the newly established British Chamber of Commerce in Sierra Leone (BCCSL).

BCCSL was officially formed on 17th February 2012 and is registered as a Company Limited by Guarantee under the Companies Act 2009 of the laws of Sierra Leone and officially launched on 2nd March 2012.

We aim to offer our Members high quality events, productive networking and promotional opportunities, valuable information services and access to influential individuals and institutions.

Our Mission is to:

- Promote and support the **BUSINESS INTERESTS** of all our members both in Sierra Leone and overseas.
- Strengthen **COMMERCIAL TIES** between Britain and Sierra Leone.
- Introduce **NEW FOREIGN BUSINESS** into the Sierra Leone market.
- Encourage **SIERRA LEONE INVESTMENT** into the UK.
- To drive **Private Sector forward** & reduce dependency on aid
- To encourage **Capacity Building** in the Private Sector

The mission is supported by our close working links with the British High Commission and the British Council in Freetown.

As a member, we want to work with you to drive the following:

- Access to a rapidly growing **network of members**, via a Membership Directory (to be made available in print and online).
- Access to the **British High Commission** and key policy makers.
- Attendance at future **BCCSL Events**
- Opportunities to network at a **senior level** with UK and Sierra Leonean organisations and individuals.
- Reduced **advertising rates** in our future newsletter and promotional opportunities at **BCCSL events**.
- Engaging in **thought leadership**, and influencing decision makers through question times and briefings.
- Access to **visiting dignitaries** from business, government, political and royal circles.
- Invitations to **socialize** with other members at informal events.
- Reaching out to **other international Chambers** recently established in Sierra Leone and Chambers in the UK.

Please find enclosed Membership Application Form outlining membership benefits for completion. We would be delighted to arrange to personally brief you on these and to answer any questions you may have. Your completed Membership Application Form would be discussed at the next meeting of the Executive Council and you will be contacted immediately thereafter.

We are excited about the future business opportunities and partnerships between UK and Sierra Leone and believe by working together with our members we can create a Chamber of Commerce that is ready to help members take advantage of the commercial opportunities that lie ahead.

The Executive Committee

Clive Dawson MBE
Chairman

Idrissa A. Kamara FCCA
Secretary

Chris Robertshaw FCCA
Treasurer



The British Chamber of Commerce Sierra Leone (BCCSL) welcomes members of all nationalities. Our five membership categories provide a range of options to suit every eligible company and individual in Sierra Leone, and non-resident members are also welcome.

Membership Categories:

CATEGORY	ELIGIBILITY
Platinum (by invitation of the Executive Committee)	You are an enterprise which is owned predominantly by British capital, or is primarily based in the UK, or has significant UK links, or, in the opinion of the Executive Committee, will contribute positively to the mission of the BCCSL.
Corporate Plus	You are an enterprise which is owned predominantly by British capital, or is primarily based in the UK, or has significant UK links, or, in the opinion of the Executive Committee, will contribute positively to the mission of the BCCSL.
Corporate	You are an enterprise which is eligible to hold Corporate Plus membership, but due to limited size or length of time operating in Sierra Leone, is allowed to hold Corporate membership – to be reviewed on an annual basis.
Entrepreneur	You are an enterprise which has fifteen or fewer employees worldwide, and is not owned or controlled, directly or indirectly, by a company that is listed on any stock exchange.
Individual	You are working for an enterprise which is not a member of the BCCSL.

Membership Benefits

	Platinum	Corporate Plus	Corporate	Entrepreneur	Individual
BCCSL Event Benefits	Invitation Only	Join	Join	Join	Join
The right to bring an unlimited number of company representatives to Regular events at member rates	✓	✓	✓	✓	
The right for CEO to address BCCSL members, once per Chamber year	✓				
The right to attend an annual Chairman's lunch, hosted at the British High Commissioner's Residence, Freetown	✓				
Number of guests allowed to attend Regular events at member rates	Unlimited	10	5	3	
BCCSL Promotion Benefits					
Exclusive sponsorship of two BCCSL events per Chamber year (literature available and logo placement)	✓				
Exposure on the BCCSL website and link to company site, including an individual page with company description in Member Directory	✓	✓	✓	✓	
Free banner advertisement on website for six months	✓	✓			
Logo on BCCSL communications	✓				
BCCSL Email Newsletter					
Delivery of monthly BCCSL email newsletter	✓	✓	✓	✓	✓
Discount on all advertisement sizes/number of insertions	20%	15%	10%	5%	
Discount on online advertisements and digital sponsorships	20%	15%	10%	5%	
Priority for editorial mentions/quotes in relevant newsletter industry articles	1st	2nd	3rd		
Guaranteed front-page editorial in newsletter when a premium full-page advertisement is booked (limit of one editorial per Chamber year)	✓	✓	✓		
Other					
Membership directory	✓	✓	✓	✓	✓
Number of registered individuals allowed per membership type	Unlimited	12	3	2	1
Votes	1	1	1	1	1
Joining Fee	100 GBP	100 GBP	100 GBP	100 GBP	50 GBP
Annual Fee	2000 GBP	1000 GBP	750 GBP	400 GBP	150 GBP

Please send your completed Application form to:
The General Manager

British Chamber of Commerce in Sierra Leone, c/o British High Commission, 6 Spur Road, Freetown
Email: hussineyilla@bccsl.org.uk, www.bccsl.org.uk

Application Form

1. Membership Type (please tick relevant box)		<input type="checkbox"/> Platinum	<input type="checkbox"/> Corporate Plus	<input type="checkbox"/> Corporate	<input type="checkbox"/> Entrepreneur	<input type="checkbox"/> Individual
2. Company Name (if 'Individual' please go to section 4)			3. Company Website			
4. Personal Details		Title	First Name	Last Name		
5. Contact Details		Job Title	Mobile Number	Email		
		Address	Country			
6. Business Category (please click category that best describes your business)						
Advanced engineering (aerospace)	Advanced engineering (automotive)	Advanced engineering (mechanical / electrical / process)	Advanced engineering (metals, minerals & materials)	Advanced engineering (mining)	Agriculture, horticulture & fisheries	Business & consumer services
Clothing	Construction	Creative Architecture	Creative (Design & Interior)	Creative (Music)	Creative (Performing Art)	Chemicals
Defense & Security	Education & Training	Energy (Oil & Gas)	Energy (Power)	Energy (Renewable Energy)	Environment (Waste Management)	Environment (Waste to Energy)
Environment (Air Pollution Control)	Environment Monitoring & Instrumentation	Environment (Water)	Financial & Professional Services	Food & Drink	Giftware, jewellery & tableware	Environment (Contaminated Land Remediation)
ICT (electronics + IT hardware)	ICT (software & computer services)	ICT (communications)	Leisure & tourism	Life sciences (biotech + Pharma)	Life Sciences (healthcare/ medical)	Global Sports Projects
Mass transport (ports/ logistics)	Mass transport (railways)	Textiles	Other (please specify)	Other (please specify)	Other (please specify)	Household goods & furniture
7. Principal Business Activity						
8. No. of Employees		9. No. of Employees who are UK citizens		10. UK listing (e.g. FTSE, AIM, Specialist, N/A etc.)		